

SWARNA'S CHRONICLES

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Swarna Thomas

Copywriter

Worked four years as a Copywriter in Mumbai, Berlin, New York, Hamburg and Paris.
Spent one hour trying to summarise her entire journey in a CV.

Education

Miami Ad School Europe, Hamburg
Copywriting Program (2018 - Present)

MICA, Ahmedabad
Creative Communications (2012 - 2013)

St. Xavier's College, Mumbai
Bachelor's of Mass Media (2009 - 2011)

Experience

McCann Paris (Mar 2020 - Present)
Creative intern copy

Currently working on Nespresso from home.

Scholz & Friends, Hamburg (Jan - Mar 2020)
Creative intern copy

Worked on a pitch. We won.

R/GA, New York (Oct - Dec 2019)
Creative intern copy

Worked on a campaign for Ally bank. Got produced.

DDB, Berlin (July - Sept 2019)
Creative intern copy
Copy and concepting for Volkswagen and Lufthansa. Met my Art Director here.

Creativeland Asia, Mumbai (2015 - 18)
Copywriter

Worked on UCB, Godrej aer and Cafe Coffee Day. Did a lot of growing up.

MediaZwin, Mumbai (2014 - 15)
Junior Copywriter
Wrote copy for Boost and Horlicks Gold beverages. Took baby steps in advertising.



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Awards

Young Ones Briefs

Silver Pencil

Young Ones Briefs

Merit

Young Ones ADC

Bronze Cube

Clio Awards

Bronze

Cannes Future Lions

Finalist

D&AD New Blood

Wood Pencil

NY Festivals Global Awards

Gold

ANDY Awards

Gold

ANDY Awards

Finalist

ADC Germany

Merit x 3

New York Festivals

Bronze

MUSE Creative Awards

Platinum

MUSE Creative Awards

Gold

Neptun Cross Media Awards

Gold

Graphis Awards

Gold x5

Graphis Awards

Silver x2

Golden Award of Montreux

Finalist

NY Festivals Global Awards

Finalist x 2

Adobe Awards

Top Talent

Top Dog

MASE Best Performance in School

Young Shits

October 2018 brief – Winner

Future Award

Finalist 2019

Indian Digital Awards 2018

Best Digital Campaign – Bronze

Effies India

Bronze + Finalist x 3