

# SWARNA'S CHRONICLES

swarna.tms@gmail.com

swarnathomas.com

+33 758 0280 21



## Swarna Thomas

### Copywriter

Worked five years as a Copywriter in Mumbai, Berlin, New York, Hamburg and Paris. Spent one hour trying to summarise her entire journey in a CV.

## Education

**Miami Ad School Europe, Hamburg**  
Copywriting Program (2018 - 2020)

**MICA, Ahmedabad**  
Creative Communications (2012 - 2013)

**St. Xavier's College, Mumbai**  
Bachelor's of Mass Media (2009 - 2011)

## Experience

### McCann Paris (Nov 2020 - Present)

#### Copywriter

Currently working on Nespresso and a bunch of breakfast cereal brands. Learned how to order food in French.

### Scholz & Friends, Hamburg (Jan - Mar 2020)

#### Creative intern copy

Worked on a pitch. We won.

### R/GA, New York (Oct - Dec 2019)

#### Creative intern copy

Worked on a campaign for Ally bank. Got produced.

### DDB, Berlin (July - Sept 2019)

#### Creative intern copy

Copy and concepting for Volkswagen and Lufthansa. Took my first steps in the international advertising scene.

### Creativeland Asia, Mumbai (2015 - 18)

#### Copywriter

Worked on UCB, Godrej aer and Cafe Coffee Day. Did a lot of growing up.

### MediaZwin, Mumbai (2014 - 15)

#### Junior Copywriter

Wrote copy for Boost and Horlicks Gold beverages. Took baby steps in advertising.



# SWARNA'S CHRONICLES

---

---

swarna.tms@gmail.com

swarnathomas.com

+33 758 0280 21

---

## Awards

### **Young Ones Briefs**

Silver Pencil

### **Young Ones Briefs**

Merit

### **Young Ones ADC**

Bronze Cube

### **Clio Awards**

Bronze

### **Cannes Future Lions**

Finalist

### **D&AD New Blood**

Wood Pencil

### **NY Festivals Global Awards**

Gold

### **ANDY Awards**

Gold

### **ANDY Awards**

Finalist

### **ADC Germany**

Merit x 3

### **New York Festivals**

Bronze

### **MUSE Creative Awards**

Platinum

### **MUSE Creative Awards**

Gold

### **Neptun Cross Media Awards**

Gold

### **Graphis Awards**

Gold x5

### **Graphis Awards**

Silver x2

### **Golden Award of Montreux**

Finalist

### **NY Festivals Global Awards**

Finalist x 2

### **Adobe Awards**

Top Talent

### **Top Dog**

MASE Best Performance in School

### **Young Shits**

October 2018 brief – Winner

### **Future Award**

Finalist 2019

### **Indian Digital Awards 2018**

Best Digital Campaign – Bronze

### **Effies India**

Bronze + Finalist x 3